Kensington Capital

Corporate finance advisory services

January 2023





KENSINGTON

CAPITAL



Bespoke on-demand corporate finance advisory services

Who are we?

- Kensington Capital is a 100% black-owned and managed corporate finance advisory services company rooted in Africa.
 We adopt a "Gig Economy" (freelance consultant) model, through meaningful collaboration with a diverse group of corporate finance professionals ('Collaborators') providing professional on-demand corporate finance talent.
- Our business model allows us to leverage the skills, capabilities and experience of our Collaborators to serve the needs
 of our clients. We have a nimble and agile team of Collaborators who provide professional on-demand support to our
 clients.
- Our model allows us to leverage a growing pool of highly skilled corporate financiers and investment bankers that have entered the ever-growing market of freelancers, who opt to provide their skills on a project-by-project basis, with a remote working focus. Our "Gig Economy" model allows us to resource each project with the necessary skills that add value to our clients seamlessly.
- We focus on supporting small-to-medium sized businesses across a range of strategic sectors to scale and maximise their growth potential. Our business model focuses on client-centricity and dedication to excellence through our ondemand corporate finance services. We believe that business can be a driving force for positive social impact and change.

Our vision

• We are passionate about sustainable empowerment and transformation in South Africa. We believe that business can be a driving force for positive social impact and change.

Our ethos

• Empowered. Professional. Transformative.

Our values

• We subscribe to a value system of Professionalism, Integrity, Innovation, Collaboration and Transformation.



Meet the leadership team

An experienced leadership team driving our dedication to excellence

- We have an experienced team of professionals who drive our dedication to excellence. We adopt a gig economy (freelance consultant) model, through meaningful collaboration with a diverse group of corporate finance professionals ('Collaborators') providing professional on-demand corporate finance talent.
- Our team, which currently consists of 13 Collaborators, boasts over 50-years combined industry and deal execution experience.
- The Kensington Group of companies which consists of Kensington Capital and Kensington Capital Partners (separate investment holding entity) was founded by Chesray Neil Abrahams.
- Chesray has over 12 years experience across mergers and acquisitions, deal structuring, deal origination, equity investing, and finance having advised and executed a broad range of transactions across various sectors having worked for companies such as Nedbank, EY and Deloitte.
- Chesray is a qualified Chartered Accountant (South Africa) holding the following qualifications:
 - Masters of Business Administration (GIBS);
 - Postgraduate Diploma in General Management (GIBS);
 - Management Advancement Programme (GIBS);
 - Bachelors of Commerce (Honours) (Accounting); and
 - Bachelors of Commerce (Accounting)





Meet our "collaboration" team

Our team of experienced corporate finance professionals

	Collaborator 1, 40 Qualifications: BS (Maths, Econ), BSc (Fin Maths) (Hons), MSc (Quant Fin) Deal Experience: >12 years Core competencies: Full suite of corporate finance services buy-side, sell-side, capital raising, transactional support advisory services	Collaborator 2, 43 Qualifications: CA (SA) Deal Experience: >15 years Core competencies: Full suite of corporate finance services buy-side, sell-side, capital raising, transactional support advisory services.
	Collaborator 3, 42 Qualifications: CA (SA) Deal Experience: >10 Core competencies: Financial modelling, Data Analytics	Collaborator 4, 40 Qualifications: CA (SA) Deal Experience: >10 Core competencies: Valuations and financial modelling
	Collaborator 5, 32 Qualifications: CA (SA) Deal Experience: 6 Core competencies: Full suite of corporate finance services buy-side, sell-side, capital raising, transactional support advisory services	Collaborator 6, 34 Qualifications: B.com (Hons), M.Fin Deal Experience: 7 Core competencies: Full suite of corporate finance services buy-side, sell-side, capital raising, transactional support advisory services
1	Collaborator 7, 27 Qualifications: B.com (Hons) Deal Experience: 5 Core competencies: Transactional support services Valuations, financial modelling and due diligence	Collaborator 8, 25 Qualifications: CA (SA) Deal Experience: 5 Core competencies: Transactional support services Valuations, financial modelling and due diligence
1	Detailed CVs available upon request	



Meet our "collaboration" team

Our team of experienced corporate finance professionals

Collaborator 9, 54 Qualifications: Attorney at Law Corporate Experience: >25 years Core competencies: Legal, project management, marketing, franchising, retail	Collaborator 10, 34 Qualifications: CA (SA) Corporate Experience: > 10 years Core competencies: Accounting, finance, auditing, asset management, financial modelling
Collaborator 11, 40 Qualifications: CA (SA) Deal Experience: > 10 years Core competencies: Full suite of corporate finance services buy-side, sell-side, capital raising, transactional support advisory services	Collaborator 12, 28 Qualifications: CA (SA) Deal Experience: >7 years Core competencies: Full suite of corporate finance services and private equity services buy-side, sell-side, capital raising, transactional support advisory services
Collaborator 13, 30 Qualifications: CA (SA) Deal Experience: >7 years Core competencies: Full suite of corporate finance services buy-side, sell-side, capital raising, transactional support advisory services	
Detailed CVs available upon request	

Kensington Capital Partners

Our separate investment holding vehicle

Kensington Capital Partners ("KCP")

- KCP, a separately held company, is a 100% blackowned and 51% black female-owned diversified investment holding company.
- Our investment philosophy focuses on sustainability, empowerment and transformation

Investment Portfolio:

The shareholders of KCP hold equity positions in the following companies:



Value creation

KCP seeks to create value for its stakeholders through its 5 pillars of success framework, namely:

1. Value Alignment

Shared values espoused by all stakeholders

2. Lasting Partnerships

Creating and maintaining long term positive relationships

3. Integrity At The Core

An ethical investment philosophy

4. Scalability

- Targeting businesses that have the potential for growth
- 5. Value Creation
 - We seek to add value by providing technical, strategic and operational support creating enduring value



Our contact details

Address

- 138 West Street, Sandton, Johannesburg
- Watershed, 17 Dock Rd, Victoria & Alfred Waterfront, Cape Town

Website

• <u>www.kensingtoncapital.co.za</u>



Contact details

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- E: info@kensingtoncapital.co.za

Internet-based platforms

 Linkedin: www.linkedin.com/company/kensingtoncapital-pty-ltd/





Level 1 B-BBEE Contributor







Our service offering

Our service offering

Adding value to our clients

Strategy and Growth

- Business plan preparation and review
- Business strategy development
- Business strategy optimization
- Independent business review
- Business model optimisation
- Customer/target market positioning

Transaction support services:

- Due diligence
- Valuations
- Financial modelling
- Financial forecasting



Buy-side Advisory services:

- Target screening and identification
- Acquisition strategy formulation
- Bid preparation assistance
- Capital raising (debt and equity)
- Black Economic Empowerment strategy development

Sell-side Advisory services:

- Marketing documentation preparation (CIM & Teaser)
- Management Presentations
- Project plans and timetables
- Potential buyer identification
- Virtual data room preparation
- Transaction management and coordination
- Black Economic Empowerment transactions



